



Monthly Legislation Update August 2018

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The Importance of Registering a Trademark and How To Protect Your Mark Part I

In this two part series our IP team discusses the do's and don'ts of trademarks in Kenya. In this first part the team discusses the importance of registering a trademark; how to defend a registered or unregistered trademark; matters to be aware of when using a registered mark with variations.

If you would like to read more click [here](#) or contact
Peter Hime PHime@kapstrat.com
Patrick Ikimire PIkimire@kapstrat.com

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